

# UESLEI ADRIANO SUTIL

## Senior Data Scientist


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### 👤 ABOUT ME

With more than ten years of experience as a Data Scientist, I have dedicated my career to developing advanced numerical models and conducting scientific projects. I currently employ predictive analytics to improve communication with customers and provide decisive insights to senior management about customer behavior and lifecycle. I also coordinate the refinement and prioritization of team activities, ensuring efficient execution and aligned with strategic objectives.

Python ML & DL SQL Tableau PyTorch AWS LaTeX Agile Salesforce R Quicksight



### 📁 PROFESSIONAL EXPERIENCE

- 2022 – Present  
Full-time  
**Senior Data Scientist** [Esfera Fidelidade - A Santander Company](#)  
Data science applied in Customer Relationship Management (CRM) and working in:  
• Developing models using machine learning for strategic studies and insights;  
• Studies on customer behavior;  
• Coordination and planning of the Analytics and Data Science team's activities focusing mainly on refining; and prioritizing tasks through agile methodologies;  
• Strategic planning for creating executive dashboards;  
• Ideation of Growth and A/B Testing.  
Python / SQL / ML / DL / AWS / Quicksight / Tableau / PySpark
- 2021 – 2022  
Full-time  
**Data Scientist** [Esfera Fidelidade - A Santander Company](#)  
Data science applied in Customer Relationship Management (CRM) and working in:  
• Development of statistical models focused on customer segmentation to implement campaigns;  
• Creation and maintenance of dashboards and operational indicators;  
• Strategies for enriching the customer base;  
• Qualification and validation of email marketing and app notifications.  
Python / Jupyter / ML / PostgreSQL / Tableau / Salesforce
- 2017 – 2021  
CNPq III Scholarship  
**Research Assistant** [National Institute for Space Research \(INPE\)](#)  
• Construction of the Modelo2Roms tool. Open source project available on [Github](#);  
• Implementation of the WaveWatch 3 and ROMS Sea-Ice models on a supercomputer;  
Python / LaTeX / Fortran / Statistics / Git
- 2016 – 2017  
CNPq II Scholarship  
**Research Assistant** [National Institute for Space Research \(INPE\)](#)  
• Implementation of the COAWST numerical modeling system on a supercomputer;  
• Oceanic and atmospheric modeling to study the ocean-atmosphere interaction in the South Atlantic.  
Python / Statistics / Fortran / C++ / MATLAB

### 🎓 EDUCATION

- 2023 – Present  
**MBA in Data Science & IA** [Faculty of Informatics and Administration Paulista \(FIAP\)](#)
- 2014 – 2016  
**Master's Degree in Remote Sensing** [Federal University of Rio Grande do Sul \(UFRGS\)](#)  
**Thesis:** *Ocean-Atmosphere Interaction in an Extratropical Cyclone in the Southwest Atlantic.*
- 2009 – 2013  
**Bachelor's Degree in Oceanography** [Federal University of Paraná \(UFPR\)](#)  
**Thesis:** *Sea Surface Temperature Variability during an extreme precipitation event in Santa Catarina.*  
**Scientific Initiation:** *Meteorological Aspects of the extreme event of November 2008 in Santa Catarina.*

### 📖 SCIENTIFIC PUBLICATIONS

- Book**
- [User Guide COAWST - 3rd Ed.](#)
- Article**
- [Oceanic eddy-induced modifications in air-sea heat and CO2 fluxes in the Brazil-Malvinas Confluence](#)

### 🗨️ LANGUAGES

- **Portuguese** - Native
- **English** - Proficient
- **Italian** - Intermediate

### 👤 VOLUNTEER WORK

- Casa 1** Jan 2019 – Dec 2019  
Partnerships and Employability
- Support for events organized by the NGO;
  - Prospecting potential partners for the organization.

